VINAYAK KORANGA

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SUMMARY

Business Analyst with 5 years' experience across consultancy, technology delivery and data analysis, and an MSc in Business Analytics from the University of Bristol. Leads requirements gathering with stakeholders, works closely with agile delivery teams, and uses data to help businesses make clear, evidence-based decisions.

SKILLS

Analysis & Requirements: Requirements Elicitation, Process Modelling (BPMN 2.0), Business Rules and Decision Modelling
Delivery: Agile Delivery (Scrum, Kanban), Backlog Management, Risk, Issue and Dependency Management, User Acceptance Testing
Data: SQL Data Analysis and Profiling, Data Quality and Lineage, Power BI Reporting
Tools: Jira, Confluence, Power BI, SQL, Python, Lucidchart

EXPERIENCE

AseUp Consultancy – Business Analyst **Mar 2023 – Jul 2024**

- Led business analysis workstreams on 3 client data and reporting programmes, defining insight requirements signed off in 30% fewer review cycles.
- Built and prioritised a Jira backlog of 12 epics and 90+ user stories for a 4-month data reporting programme, keeping 2 agile delivery teams ready for each sprint.
- Managed risks, issues and dependencies through a weekly log, flagging 6 delivery risks early and agreeing mitigations that kept the reporting release on its original date.

Cyberaon Technologies – Technical Business Analyst **Jan 2021 – Mar 2023**

- Captured 120+ functional requirements across 15 stakeholder workshops and interviews, asking clarifying questions alongside senior analysts to close gaps early.
- Wrote 80+ test scripts and guided 15 business users through user acceptance testing, helping log 60 defects and reach an 84% pass rate before launch.
- Assisted testers with defect triage in Jira across 3 releases, retesting fixes within 24 hours to keep each release on schedule.

HostMyCode – Data Analyst **Jul 2019 – Jan 2021**

- Analysed sales, order and campaign data from 4 sources using MySQL and Python, presenting insights to managers and cutting weekly reporting time from 6 hours to 2.
- Designed and analysed A/B tests across 50+ marketing creatives, identifying winning variants that increased click-through rates by 2.1x and improved campaign return on investment.
- Introduced data quality checks on 3 core reporting tables, reducing duplicate and missing records by 40% and improving trust in management reports.

EDUCATION

MSc Business Analytics, University of Bristol **Sep 2024 – Sep 2025**

Dissertation: How International Consumers Engage with UK Supermarket Loyalty Programmes and Its Impact on Sales

BSc Information Technology, K.J. Somaiya College **Apr 2016 – Apr 2019**

Final Year Project: KnowLaw Android app connecting users with nearby lawyers (incubated by the University Startup Cell)

PROJECTS

Online Microfinance Mobile App

- Designed an online loan journey for a UK community lender to cut decision time from 3 to 5 days to under 10 minutes for 70% of applications, against 5 measurable objectives.
- Modelled current and future processes in BPMN 2.0 across 4 swimlanes and 3 external parties, including credit reference and open banking checks, with 5 supporting sub-processes.
- Defined 4 decision tables for eligibility, risk, affordability and referral. Wrote 16 user stories across 7 epics and validated the logic with a Python prototype that passed 20 automated tests.

AI and Immersive Technology Adoption, MTC Training, Bristol

- Benchmarked MTC's apprenticeship programmes against 15 UK providers on generative AI and immersive learning, giving leadership evidence before investing in an in-house AI model.
- Reviewed UK regulation and GDPR to flag 5 compliance risks with mitigations, and recommended 3 agentic AI workflows with an estimated 20% saving in trainer admin time.
- Presented the findings to MTC's leadership team in a 20-minute session, leading to 2 of the 3 workflows being shortlisted for a pilot.